

Impact(s)

Pushing back boundaries

ENVIRONMENT P. 16

"Supporting research and widely disseminating scientific knowledge"
by Philippe Mauguin

CULTURE P. 20

"Making culture accessible to all"
by Sofi Jeannin

FILE P. 08

Fighting inequalities: mission impossible?

by Camille Aumont Carnel

CORPORATE PHILANTHROPY
2022 ANNUAL REPORT



BNP PARIBAS

The bank for a
changing world

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Datarama

BNP Paribas Corporate Philanthropy 2022

€74.12 M

(including support to Ukraine)

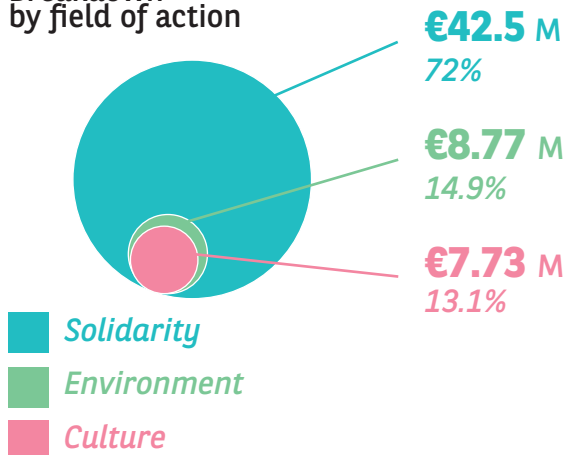
€59 M

(excluding support to Ukraine)

+ 9.3%

(vs 2021)

Breakdown by field of action



Breakdown by geographical area



12 is the number of BNP Paribas Group foundations and endowment funds around the world

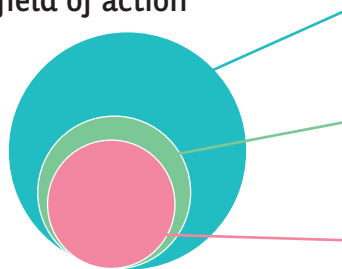
BNP Paribas Foundation

Breakdown
by field of action

€6.37 M
55.7%

€2.83 M
24.7%

€2.23 M
19.6%



Total budget

€11.43 M

(excluding Ukraine)

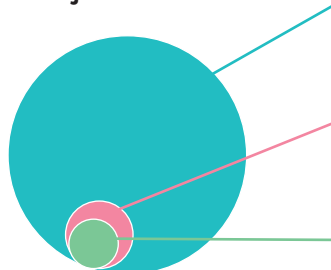
Other BNP Paribas foundations and endowment funds

Breakdown
by field of action

€7.1 M
85.78%

€0.72 M
8.68%

€0.45 M
5.54%



Total budget

€8.27 M

(excluding Ukraine)

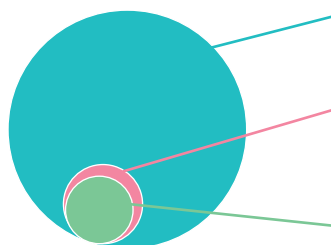
Other Group entities, business lines and functions

Breakdown
by field of action

€29.03 M
73.87%

€5.49 M
13.96%

€4.78 M
12.17%



Total budget

€39.30 M

(excluding Ukraine)

Supporting and helping people grow

This has been the motto of the BNP Paribas Foundation since its creation. This commitment has gained momentum over the years with a desire to give more power to associations that act to transform society. Giving power also means giving access to networks, media, useful connections and opportunities to develop, thanks to non-financial support: tailored advice and support ranging from making the Bastille Opera House available (to the Télémaque association) to putting people in touch with a publisher, a journalist or the Collège Citoyen.

Total budget raised for Ukraine by the Group

€18.5 M

including

€5.22 M

collected and contributed by the Group through the Rescue & Recover Fund

The commitment of BNP Paribas teams

#1MillionHours2Help*

616,000

hours of solidarity actions around the world

46,000

committed employees

* The BNP Paribas Group's volunteer programme.

Nearly **€100 million** raised in the public interest (including support for Ukraine, corporate skills sponsorship and donations from employees, retired employees and customers)

Having an impact on the world and society



Can you tell us your views on the role of companies in times of crisis and on the commitment of the private sector in addressing major societal and environmental challenges?

Michel Pébereau: Many of the BNP Paribas Foundation's iconic programmes originated as a response to crises. *Projet Banlieues*, whose aim is to support community-based associations in underprivileged neighbourhoods identified as priorities in urban policy to improve relations between residents, was a response to the 2005 riots. We then wanted to take action on climate change, and therefore decided to support fundamental environmental research. And faced with the arrival of Syrian refugees in 2015, a response was essential. The responsibility of a corporate

citizen, the bank in this case, is expressed through its philanthropic actions, but also through a policy of commitment to and compliance with ESG requirements.

Margaux Benn: This question immediately made me think of the situation in Ukraine, where I saw how involved companies are in the country's life. The Ukrainian economy is still functioning, albeit poorly. Companies even contribute funds to the war effort. This sense of responsibility really struck me.

You are French and Canadian, and you grew up in both countries and then studied in the UK. Have you noticed a difference in how philanthropy is perceived?

M. B.: In the United Kingdom and in Canada, I saw to what extent solidarity-based initiatives are part of education. There is a

culture of mutual aid from the very first years of school; it seems natural to take care of the most disadvantaged, the elderly, etc. Taking a year out after high school to participate in humanitarian or charitable programmes is even encouraged. This should be emulated and volunteer involvement should be given greater value in recruitment procedures.

M. P.: We live in a country where public spending accounts for 58% of national output and where solidarity is seen as the state's business. However, things are changing, especially with respect to hiring, where recruiters are more interested in a CV that includes volunteer experience.

"I always wanted to have a useful job. I will change direction the day I no longer feel this usefulness."

Margaux Benn,
journalist at *Le Figaro*
newspaper 2022
Albert-Londres Award
winner for her coverage
of the war in Ukraine

The concept of commitment is a crucial part of BNP Paribas' history, and as someone who regularly goes to the war zone in Ukraine, after spending many months in countries like Sudan, how do you explain your commitment?

M. B.: I don't really know how to describe myself [laughs]... I always wanted to have a useful job. I will change direction the day I no longer feel this usefulness. What's more, I have always been fascinated by conflicts, geopolitics... that's what I studied at university.

Any wishes for 2023? If there was an important decision to be made this year, what would it be, in your opinion?

M. P.: Facilitating access to employment for senior citizens. Let me remind you that very often, when you are considered to be a senior citizen, you can still be active and useful to the company and to society.

M. B.: Facilitating access to all types of jobs. I am still amazed at the extent of the split between Paris and the rest of the country. Having grown up partly in Toulouse, most of my friends from secondary school did not see themselves coming to study or work in Paris. Furthermore, discrimination based on postcodes and social origin is still a reality. I try to regularly participate in media education programmes in poorer suburbs and across France.

And when I explain to students what a journalist's job is, and tell them they can become a journalist too, they are sometimes doubtful. We are in a country where snobbery is still present. Much remains to be done to break down these prejudices.

M. P.: I am struck by your remark. At my local school, our teacher told us that the important thing was to have a job. And he convinced the class that all the manual jobs that many would get into were just as interesting as "intellectual" jobs. All talents were recognised equally: manual work, physical education and arithmetic. He identified those who would go on to high school, just a few of us, but treated all the others, especially those who took up jobs after school, often apprenticeships, with the same respect and care. Everyone had to leave school with good literacy and numeracy skills. I don't remember anyone feeling inhibited. Things have changed a lot.



Antoine Sire

Head of Company Engagement of the BNP Paribas Group, member of the Group Executive Committee

For over a year, Ukrainians have been facing the war and its cruel consequences on the civilian population with unparalleled bravery. Far from remaining passive, European civil society has been considering how best to support them, both those who have stayed behind and the 8 million who have gone into exile.

For companies like ours, which operates in Ukraine via the 4,500 employees of its subsidiary UkrSibbank and its 300 branches, we had to act quickly, keep our teams safe and do what we could to mitigate the humanitarian crisis.

In one year, BNP Paribas, its employees and its customers raised more than €18.5 million to support the Ukrainian population and the organisations that help them, such as the United Nations High Commissioner for Refugees (UNHCR), the Red Cross, Médecins Sans Frontières (MSF), Care France and the Ocalenie Foundation, which was particularly interested in the foreigners present in Ukraine at the beginning of the war.

This contribution is supplemented by the countless decisive actions of our Ukrainian employees, who are determined to participate in the war effort by ensuring the continuity of their country's economic activity, and the involvement of our Polish teams, who have helped bring thousands of refugees to safety.

Let us thank them for their efforts, in the hope that we can soon be reunited with them in a peaceful Europe.

"The responsibility of a corporate citizen, the bank in this case, is expressed both through its philanthropic actions, but also through various commitments."

Michel Pébereau,
Honorary Chairman of BNP Paribas,
Chairman of the BNP Paribas Foundation

“Everyone has a part to play!”

They share a committed vision of the tensions that are tearing the world apart, and a desire to support victims.

An interview with a photographer specialised in conflicts and exclusion, and the General Delegate of the BNP Paribas Foundation.



“A photo cannot change the world, but it can trigger a response.”

William Keo,
Photojournalist

What is your assessment of the year 2022, a year marked by crises of all kinds?

William Keo: In the course of my reporting, I saw that after two years of Covid, underprivileged Parisian suburbs are not doing very well. Public services are over-stretched, inequalities have increased and those in deep poverty are struggling to get out of it. In the south of France, I saw political discourse become polarised during the presidential elections. Abroad, the war in Ukraine is the most devastating war I have ever covered. As for Syria, it has become a permanent battleground. Extremes are being exacerbated everywhere, and nuance is no longer an option.

Is it possible to act, and if so, how?

Isabelle Giordano: Not only can we act, but we must, as a foundation linked to a large European group. These humanitarian crises and social injustices leave us no choice. It is our role to put private resources to work in the public interest to help those who are suffering. However, having a lasting impact also means acting on the causes of these situations of exclusion or intolerance. For example, in Seine-Saint-Denis, the French department with the poorest

health care, the Académie Populaire de la Santé programme raises awareness through inclusive prevention schemes that are adapted to local living conditions.

W. K.: A photo cannot change the world, but it can trigger a response. Our work as witnesses helps deconstruct stereotypes. Documenting affluent suburban areas, where nothing changes and people get bored, or conversely, showing how the Cité de la Muette in Drancy is totally enclosed, questions the way we look at the suburbs. Similarly, photographing a migrant camp in Saint-Denis, only to find two years later that it has become one of the construction sites for the Paris 2024 Olympics, raises questions about the fate of the previous occupants, and where they were moved to...

“It is our role to put private resources to work in the public interest to help those who are suffering.”

Isabelle Giordano,
Head of Group Corporate
Philanthropy, General
Delegate of the BNP Paribas
Foundation

Are the forms of commitment changing among younger generations?

W. K.: As far as I am concerned, certain types of violent action are too extreme. I prefer to support associations, such as Amnesty International, but also more local activist initiatives, which encourage us to really reflect on society. Everyone, at their own level, has a part to play. Even brands, through their public image, can drive change.

"Generation Z employees are pushing back boundaries within companies themselves, pushing them to transform."

Isabelle Giordano

I. G.: More and more young people are choosing regional or local causes, which they defend for a limited time. It is up to us to listen to them and adapt our operations accordingly. What is increasingly clear is that Generation Z employees are pushing back boundaries within companies themselves, pushing them to transform and boycotting those that refuse to do so. Every act counts, and working for a foundation that supports Médecins Sans Frontières (MSF) to provide concrete help to refugees in Ukraine or Poland is also a form of activism.

"Everyone, at their own level, has a part to play. Even brands, through their public image, can drive change."

William Keo

If you were the head of a foundation, what would your priorities be?

W. K.: Giving everyone access to culture. I lived in a place where there were few libraries and cinemas, and no museums. Finding out what people might be interested in (photography, music, films) and putting these things within their reach is essential. It is with this aim in mind that I will be giving photography courses to prisoners at the Villepinte prison for a year, starting next September. My friends also come from disadvantaged neighbourhoods, and they have all been saved by culture.



Through the eyes of William Keo

Born in 1996, William grew up in Aulnay-sous-Bois (93) in a family of Cambodian origin who fled the Khmer Rouge genocide. Photography was a "family language", as his father photographed his exile extensively. A photographer since the age of 18, from the outset William was sent to war zones in Syria, Lebanon, Turkey, Iraq and Darfur. He is also interested in French current affairs, covering social tensions (the Yellow Vest movement, the migrant crisis in Calais, the murder of Adama Traoré, etc.). In 2021, he joined the Magnum agency as a nominated member, and was chosen to produce a photo reportage on public services in France after Covid-19, as part of the BNF's (Bibliothèque Nationale de France) Grande Commande nationale (Major National Commission).

Sharon Eyal leads the dance!

The BNP Paribas Foundation supports the creation and dissemination of the upcoming works of Israeli choreographer Sharon Eyal. Her upcoming creations share the same virtuoso and sensual features as the previous hits of her company L-E-V, which she created with musician Gai Behar.



War in Ukraine

The Fundacja BNP Paribas Poland honoured

Two thousand seven hundred hours of solidarity-based volunteer work by BNP Paribas Poland employees, 1 million zlotys donated to relief organisations, shipment of windows for destroyed homes: the massive aid provided by the Fundacja BNP Paribas Poland to Ukrainian refugees and victims since the outbreak of the war, with the Group's financial support, has earned it a "DNA Award - Because helping is in our genes" in the Social Aid category, awarded by Clean Air Foundation and Positive Ideas Foundation.

The BNP Paribas Swiss Foundation celebrates its 20th anniversary!

Two decades of commitment to children, art, the environment and solidarity, and over 250 projects implemented to improve the lives of local communities.





Robinson Khoury, Marion Rampal and Leila Martial

Three exceptional musicians

Trombonist and composer Robinson Khoury and singers, vocalists and composers Marion Rampal and Leila Martial are the new jazz artists supported by the BNP Paribas Foundation, which will provide three years of funding for these unique artists for projects combining creation, the performing arts and young audiences.

Supporting the Fondation pour la Recherche Médicale

Does diet during pregnancy affect the development of allergies in the child? How does screen exposure affect teenagers? Thanks to a new partnership signed in 2022, these two research projects, co-financed by the BNP Paribas Foundation and the Fondation pour la Recherche Médicale (FRM), will provide a better understanding of the links between environmental factors and young people's health.



With the IPBES, sharing knowledge on biodiversity

Because "we are driven by the same missions", the BNP Paribas Foundation has signed a partnership with the Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services (IPBES), the first time this benchmark institution has partnered with a corporate foundation. Since 2012, the IPBES has brought together 137 member states. This partnership contributes to the work carried out by IPBES and to the dissemination of knowledge in this field.

"Projet Banlieues" receives the Grand Prix de la Philanthropie

for the actions carried out by the French Commercial Banking division and the BNP Paribas Foundation for more than 15 years for people living in disadvantaged neighbourhoods, alongside local associations.

1st Social Innovation Hackathon

On 1 and 2 December, two hundred new employees from 30 Group entities in Europe worked on the challenges facing seven international associations supported by the Group's various corporate foundations as part of the BNP Paribas Group's volunteering programme, 1MillionHours2Help. An event sponsored by the Commitment Department, the Group's Human Resources Department and the BivwAk!

Fighting inequalities: mission impossible?

Economic, political, military and climate-related crises: the year 2022 worsened the situation of those who were already the most fragile and disadvantaged. BNP Paribas' corporate philanthropy deployed its aid, in particular with the NGO partners of its Rescue & Recover Fund, while continuing to implement sustainable humanitarian, environmental and social solutions, with a particular focus on youth.

Camille Aumont Carnel

Interview

with Camille Aumont Carnel

Opinion leader and author
(@jemenbatsleclito and @jedisonchef)

What does the word "solidarity" mean to you?

Like the term "adelphity", which I like to use, it has the advantage of being non-gender specific and addressing everyone, regardless of their gender identity, sex or emotions. Solidarity is the basis for living together, and the only way out. For me, as an activist and feminist, it is about helping, and making sure that everyone can take ownership of their enjoyment and their sexuality, or their non-sexuality.

What are the priority actions to be taken?

We must fight against the first form of poverty, at the root of all the others: economic poverty, which in our system hits women in particular (having a child, for example, causes them to lose 25% of their capital). Women need to be taught, from school onwards, how to manage the financial dimension of their professional and personal paths. However, we must also fight against period poverty, with all the taboos that still surround this physiological phenomenon.

How can young people get involved?

Let's give everyone the means to get involved and to be an activist. On this basis, given that our generation is likely to be disadvantaged, we have little other choice! The fight also involves linguistic densification, to take language out of the cultural patriarchy and to think of language as the world: in an intersectional way.

If you were at the head of a foundation, what would you do?

I would put all my energy into childhood and adolescence. I would like all girls to be given sex and emotional education, but also education on accounting and self-confidence. I would create a dream investment fund for young people, and I would finance the most daring, atypical projects, those that can really change the world! After all, we shouldn't have to wait until adulthood to be supported in bringing our ideas and projects to life.



Mobilising against social injustice?

Yes we can!

Responses through corporate philanthropy

Defending equal opportunities is now both urgent and essential. The BNP Paribas Foundation has made this commitment one of its major priorities.

BY CREATING AN EQUAL OPPORTUNITIES HQ IN MARSEILLE

Giving everyone the same opportunities for individual and professional development? This is made possible in this space housed in L'Épopée, an innovative third place in the heart of northern Marseille. This new HQ is home to five associations dedicated to the social and solidarity-based economy: Arborescence, L'Atelier de la langue française, Les Déterminés, Nos Quartiers ont du Talent, and 100 000 entrepreneurs, all of which are working to reduce social inequalities.

BY ACCOMPANYING L'ASCENSEUR IN PARIS FOR THREE YEARS

8 floors, 20 associations, 520,000 beneficiaries, 5 impact contracts, and already 3 years of

Mobilising against social injustice

solidarity, synergy, gateways and trust. In 2022, the first European third place based in France and dedicated to equal opportunities and youth inclusion celebrated its anniversary with Pap Ndiaye, Minister of National Education and Youth, and Isabelle Rome, Minister Delegate for Gender Equality Diversity and Equal Opportunities.

<https://lascenseur.org/>

BY DEPLOYING ITS PROJET BANLIEUES TO 900,000 BENEFICIARIES

And the winners are... Creative Vintage in Strasbourg, Tous En Mer in Nantes, and Drop de Béton in Bordeaux: these three associations, dedicated respectively to raising awareness of eco-responsibility, organising solidarity-based trips on sailing boats for people living in priority neighbourhoods and/or people with disabilities, and improving social cohesion through the values of rugby, are on the podium of the first Projet Banlieues Award, launched in 2022 by the BNP Paribas Foundation and the teams of French Commercial Banking. In seventeen years, the Group has supported 1,035 associations (as well as Adie* and AFEV**) in working-class neighbourhoods in the amount of €29 million, with three priorities: education, employment and living together. We have to *“tackle the roots of injustice to solve the problem at the core”*, said Isabelle Giordano on 16 November, during the award ceremony at BivwAk! in Paris. New in 2022, Projet Banlieues has opened up to the French overseas territories, notably welcoming the L.I.L.A.S. network, which defends women’s access to employment in Martinique, and La Case Marmailons, a welcome and support centre for families and children in La Réunion.

BY COMBATING LONELINESS AMONG THE HOMELESS

The Cetelem Foundation is a partner of the Entourage solidarity-based application, which enables everyone to contribute to the sustainable inclusion of vulnerable people.

**Association for the right to economic initiative.*

***Association of the student foundation for the city.*



“Projet Banlieues helps dreams and projects become a reality. To make our country an attractive and egalitarian country, we must act in underprivileged areas, where things are tough. Every commitment is important.”

Moussa Camara, Founder of the association Les Déterminés, sponsor of the 2022 edition of Projet Banlieues.

Helping young people in need

In 2022 in Morocco, the BMCI Foundation renewed its support for the Sourire de Réda association, which has been committed to youth suicide prevention since 2009. In particular, it supports the development of Stop Silence, its chat helpline (sourire2reda.org).

100,000

The number of young people in France who leave the school system without a diploma each year, according to the Conseil national d’évaluation du système scolaire (National School Evaluation Council).

In 2022, its 25,000 users helped 1,200 homeless people. Future developments of the application include its translation into English, Russian and Arabic.

BY DEVELOPING MENTORING FOR YOUNG PEOPLE FROM LOW-INCOME BACKGROUNDS

At the age of 15, Charles is a brilliant student at the Max-Dormoy lycée in Créteil in the Greater Paris region. For the past four years, he has been monitored and advised by Philippe Assedo, who works in the Corporate Commitment Division of Personal Finance France and is one of the Group's 1,000 mentors, in partnership with the association Télémaque. *"I try to provide Charles with the socio-cultural knowledge and network that he lacks,"* explains Philippe. The programme includes discussions, museum visits and contacts for internships.

BY OFFERING HOUSING GRANTS TO STUDENTS IN EXILE IN PARIS

In response to the difficulties faced by students in exile, the BNP Paribas Foundation has been financing accommodation for six exiled students and researchers for three years at the Cité Internationale Universitaire de Paris (CIUP) since 2019. The agreement with the CIUP was renewed in 2022, and also includes support and mentoring to facilitate the integration of young people. *"More than just a mentoring relationship, we have made a human connection,"* says Ahmad, a 24-year-old master's student in audiovisual production, about his mentor Karine Rifai, a BNP Paribas Group employee.

BY ENABLING SECONDARY SCHOOL STUDENTS FROM SEINE-SAINT-DENIS TO GO ON SCHOOL TRIPS

They did it! Climbing novices, 7th graders from the Dora-Maar secondary school in Saint-Denis, supervised by Loïc Preghenella, a mountain guide and founder of the association Les Quartiers au sommet, climbed the 2,700-metre Monte Cinto, the highest peak in Corsica on the famous and revered GR20 footpath. This feat was made possible by the Odyssée Jeunes programme which, since 2009, in partnership with the Departmental Council and the French Ministry of Education, has been subsidising school

trips to enable secondary school pupils from Seine-Saint-Denis to *"learn outside the school walls"*. One hundred and thirty-seven schools and almost 55,000 students have already benefited from this scheme.

BY INTRODUCING UNDERPRIVILEGED CHILDREN TO THE ARTS

The children of the Fundacion Baila por la Infancia presented their dance show in Madrid, after a year of classes given thanks to the DreamUp programme. This regular practice has given them *"access to art and beauty"*. A partner of 30 associations worldwide since 2015, DreamUp has a budget of €1.8 million over three years. In Belgium, Recyclart is a winner of the DreamUp programme. Each year, this programme finances a creative urban project based on sustainable, local and solidarity-based development values. In 2022, Archikids, which offers weekly workshops on architecture and the urban environment for children aged 6 to 12, was given an award.

BY TAKING ACTION TO IMPROVE THE LIVES OF WOMEN: IN FRANCE...

In 2022, the BNP Paribas Foundation became a long-term partner of the Fondation des Femmes women's foundation headed by Anne-Cécile Mailfert, and also supports Règles Élémentaires, Solfa (child prostitution, Hauts-de-France), Resonantes (App-Elles),

1,050

nights' accommodation were provided to 98 women and 48 children in France by Abri d'Urgence in 2022

(Source: Fondation des Femmes).

100 million

girls worldwide miss one week of school a month due to the lack of sanitary protection

(Source: Règles Élémentaires).

4/10

women who call the 115 (public service social emergency number) for domestic violence are not allocated emergency accommodation

(Source: Règles Élémentaires).



Mobilising against social injustice

Agir pour le développement de la santé des femmes (ADSF), as well as specific programmes within the Salvation Army (refugee women) and the Samusocial de Paris (poverty). It also encourages initiatives aimed at stimulating female entrepreneurship and women's access to careers in digital professions. The second of these actions is carried out in partnership with the start-up Simplon, which through partnerships with Meta, Apple and Microsoft, has trained 21,000 people over ten years, 40% of whom are women, through 130 schools in 25 countries.

... AND AROUND THE WORLD

In 2022 in Milan, the BNL Foundation financed the purchase of a state-of-the-art ultrasound machine for an examination and counselling centre for women who have undergone breast cancer surgery, set up by the Libellule association.

In India, BNP Paribas India Foundation supports the *Project Progress (Promoting Resilience of Gender through Rural Entrepreneurship)*, thanks to which 900 women have become banana producers in the state of Tamil Nadu, while 400 others have started up in the bamboo industry. In each case, as well as providing additional income and the potential to expand on the national or even international market, these actions have enabled beneficiaries to receive training and improve their living conditions and therefore their children's education, and have indirectly benefited a previously marginalised population of 7,200 and 3,200 people respectively. Making women's daily lives easier and tackling the inequalities they face contributes to the development of a country and democracy.

BY WELCOMING REFUGEES

"This is the responsibility of all business leaders. We must act, but much more than that." Isabelle Giordano spoke to decision-makers gathered by the United Nations High Commissioner for Refugees (UNHCR) at the Paris Chamber of Commerce and Industry (CCI) in June 2022. She presented the programme launched in 2015 by BNP Paribas with 29 associations in 11 countries, focusing on professional integration and language learning.



"In 10 years, the number of refugees worldwide has doubled, reaching 27.1 million at the end of 2021, including 4.6 million asylum seekers, and this was before the Ukrainian crisis. 48% of them are women and 41% are children."

Figures from the HCR

CITIZENS' MOBILISATION: A SOLUTION FOR THE INTEGRATION OF REFUGEES IN EUROPE?

The conference on this theme, organised by the BNP Paribas Foundation on 6 December 2022 at the Théâtre national de Chaillot in Paris, gave rise to numerous discussions on the role of citizens in welcoming refugees. Speeches (including one by the mayor of Warsaw) and round tables enabled views to be exchanged on this essential civic mobilisation on the issue of social ties, as a supplement to the measures implemented by France and the European Union.

**BY ENCOURAGING
SOLIDARITY-BASED
COMMITMENT AMONG
THE GROUP'S EMPLOYEES**

... with the **Help2Help** programme, which supports the personal voluntary work of the Group's employees. In Germany, 13 solidarity-based, educational and environmental projects were thus supported by BNP Paribas Stiftung. In France, the scheme, which was already open to work-study students, was extended to students this year. In addition, thanks to the **1MillionHours2Help** programme, 46,000 BNP Paribas employees devoted 616,000 hours of their working time to share their expertise with partner associations in 2022.

Helping civilians fleeing the war in Ukraine



Rescue & Recover Fund 2022: objective refugees

Launched in December 2022, the Rescue & Recover Fund's annual campaign was dedicated to helping refugees. Result: nearly €2 million was collected and donated to partner NGOs. In France, the French Red Cross offers psychological support to refugees and promotes their professional integration; in Lebanon, CARE organises protection and food safety actions; finally, in Bangladesh, Médecins Sans Frontières (MSF) provides responses to the health and medical needs of Rohingya refugees in the huge shantytown of Cox's Bazar, on the border with Myanmar.

On 24 February 2022, Ukraine toppled into war. The invasion of the country by the Russian armed forces resulted in the displacement of 8 million people.

SOLIDARITY-BASED MOBILISATION

Food, medicine, toiletries, medical and psychological assistance, housing: the needs of displaced civilians were immense. The BNP Paribas Group, which has 300 branches and 5,000 employees in Ukraine, mobilised its Rescue & Recover Fund (see inset on page 15). In total, all the Group's initiatives have raised over €18.5 million in aid.

EVERY ACTION COUNTS

As of March 2022, BNP Paribas financed several buses from Ukraine. In collaboration with the association Idées sans Frontières, one of these buses took 16 women and 17 children to Dijon from their home town of Irpin, in the suburbs of Kyiv, which had been hit by bombs, before leaving again for Ukraine loaded with medicines and essential food supplies sent by the French Red Cross. In the Ukrainian town of Novoyarichiv, the Italian NGO Soleterre, which continues to work to improve the living conditions of young cancer patients despite the war, has transformed a former hotel into 30 flats for displaced people, six of which were equipped with the help of the BNL Foundation.

**RESCUE & RECOVER FUND:
€5.22 MILLION FOR UKRAINE,**
including 1.8 million contributed by the Group, was collected by the Rescue & Recover Fund thanks to donations from the bank's customers in France and its employees and retired employees around the world.



Rescuing victims of climate-related disasters

Never before has climate change caused by human activities been so obvious. In 2022, fires, cyclones and floods hit millions of people around the world, and the Rescue & Recover Fund and its NGO partners came to their aid.

MADAGASCAR HIT BY CYCLONE BATSIRAI

On 5 February, the intense tropical cyclone *Batsirai* hit the east coast of Madagascar, taking a heavy toll: 121 deaths, 115,000 people affected and 60,000 displaced. Tens of thousands of homes and crops were destroyed. The Red Cross, Médecins Sans Frontières (MSF) and CARE provided emergency assistance, supplying shelter and distributing jerry cans of clean water, health kits, cooking equipment and basic necessities.



“The poorest countries are those that emit the least greenhouse gases, but suffer the heaviest consequences.”

Christophe Cassou,
Researcher at the CNRS
and main author
of the IPCC report.

PAKISTAN DEVASTATED BY TORRENTIAL RAIN

The August floods killed 1,700 people and left 33 million people in dire straits, most of them homeless. The priority for the relief effort was to address the lack of access to drinking water, coupled with an acute risk of the spread of cholera, dengue fever, malaria and gastroenteritis. Launched on 7 September, a Rescue & Recover Fund campaign, in partnership with MSF and the French Red Cross, raised €235,998, which enabled the purchase of emergency kits, tents and boats.

32,100

This is the total number of deaths – up from an average of 12,000 to 13,000 since 2012 – due to the 891 extreme events and disasters that occurred in 2022. 10,108 of these deaths were related to the summer heat wave.

(Source: Permanent Observatory of Natural Disasters).

The Rescue & Recover Fund: ten years of responding to emergencies

Since its creation in 2012, the Rescue & Recover Fund has mobilised without delay to help the most vulnerable. The principle? For each donation received, the Group doubles the amount. Through its four partners in the field (CARE, Médecins Sans Frontières [MSF], the French Red Cross and the International Fund for Animal Welfare [IFAW]), the Rescue & Recover Fund has participated in 42 emergency campaigns, provided more than €13 million in funding and collected more than 38,000 donations. While at the beginning it mainly intervened in the case of natural disasters not directly attributable to climate change, the increase in recent years of violent and unusual meteorological events has led the Rescue & Recover Fund to incorporate IFAW into its initial core of partners. It now acts in cooperation on all fronts: health, first aid, basic necessities, the economy and the environment.

In ten years, it has also supported 10 development campaigns on particularly pioneering themes: as of 2014, it took an interest in the plight of refugees; in 2018, it supported actions dedicated to climate adaptation; and more recently, it has helped NGOs take action on women's hygiene, violence against women and support for isolated people. To celebrate this first decade, a conference brought together all the leaders of the partner NGOs for the first time on 28 November 2022. The next day, on Giving Tuesday, the Rescue & Recover Fund launched its annual development campaign. To mark this occasion, the Group exceptionally tripled its donations. Over the year, campaigns for refugees have raised €1.8 million. In all, nearly €7.5 million was donated to partner NGOs in 2022, a figure that breaks the previous record set in 2021.



As the climate and environmental crisis has become a global emergency, the BNP Paribas Foundation is pursuing and renewing its commitments.



**Supporting
research
and widely
disseminating
scientific
knowledge**

Philippe Mauguin

Interview

with Philippe Mauguin

CEO of the French National Research Institute for Agriculture, Food and the Environment (INRAE)

What does the term “agro-ecological transition” mean?

This is the challenge facing farmers and all those in the food industry around the world. With the acceleration of climate change, demographic forecasts, soil artificialisation, increasing desertification, and tensions caused by efforts to decarbonise the economy, current practices are unsustainable. With a 30% increase in food needs to be satisfied, by a non-extendable agricultural surface area, while putting an end to deforestation, adaptations are not enough. Radical changes are needed, in the next ten to fifteen years at the latest.

What are the priority actions to be implemented?

We need to rebalance our diet, which includes too much meat, in favour of legumes, rather than importing soy from Brazil, which contributes to the deforestation of the Amazon. We also need to fight against the 30% loss of agricultural products in southern countries, due to the lack of storage or processing capacity, and the equivalent loss in the Northern hemisphere due to food waste. Finally, we have to diversify crops and protect soils through agro-ecological practices that enrich organic matter while improving productivity.

What message of hope can we send to younger generations?

Don't let eco-anxiety take hold. Agriculture is not a problem, but rather a source of solutions, to be developed alongside agricultural education and research. We need young engineers and technicians who are committed to these issues, as well as young farmers to replace the 150,000 people expected to retire in the next ten years.

If you were running a foundation...

I would support research committed to international cooperation on the agro-ecological transition that brings researchers and farmers together in *living labs*. And I would insist on the educational dimension so that each child becomes aware of what is at stake in terms of food for his/her health and that of the planet, and thus becomes an actor in the solutions to be implemented.



Tackling the causes of climate change and the loss of biodiversity?

Yes we can!

Responses through corporate philanthropy

The Climate & Biodiversity Initiative programme, renewed every three years by the BNP Paribas Foundation, is one of the most important calls for projects in France: between February and April 2022, some fifty European research teams applied for this fifth edition. The objective of their projects is to study the interactions between climate and biodiversity and to identify solutions based on nature, as well as the effects of climate change on our environment and on human societies. With this in mind, the call for projects aims to support research work that will enable all players to adapt their behavior and raise awareness among as many people as possible. After a rigorous two-stage evaluation involving more than 80 volunteer employees of the Group and a scientific committee made up of renowned personalities, eight winning projects were chosen by the BNP Paribas Foundation Executive Committee. They will be supported from 2023 to 2025 with an overall budget of €6 million.

CLIMATE & BIODIVERSITY INITIATIVE: NEW RESEARCH PROJECTS SUPPORTED FOR THREE YEARS

Coast-Voc, led by Florian Roth, Camilla Gustafsson, Mikael Ehn (University of Helsinki, Finland) and Jurgita Ovadevaite (University of Galway, Ireland), studies the power of coastal ecosystems on climate.

Deeplife, led by Lorenzo Bramanti (Sorbonne University, France), looks at animal forests that live underwater.

Flo Char, led by Bennett Juhls (Alfred-Weneger-Institute, Germany), observes the impact of global warming on land and in the ocean in the Beaufort Sea in the Arctic Ocean.

Fruit Rescue, led by Amandine Cornille (CNRS, France), analyses the resistance of European fruit trees in temperate and Mediterranean regions to climate change.

Future Fear, led by Marion Valeix and Simon Chamailé-Jammes (CNRS, France), questions the effects of climate change on the behaviour of large herbivores in the African savanna.

Phytoplankton, led by Chris Bowler (ENS, France), assesses the adaptive capacity of plankton in the Southern Ocean with respect to global warming.

Natural Forestore, led by Emmanuel Paradis (IRD, France), looks at carbon sequestration and storage in tropical forests in Thailand.

Refuge-Artic, led by Mathieu Ardyna (CNRS, France), investigates one of the last seas where the ice never melts.

THE CLIMATE & BIODIVERSITY INITIATIVE PROGRAMME SINCE 2010:

- **Three missions** : to support research, to raise awareness for better action, to provide access to data
- **€24 million** since 2010*
- **65% of the projects supported** directed or co-directed by women
- **35 international research projects** financed*
- **More than 500 scientists** supported
- **Awareness-raising for almost 900,000 people**

**(Including the class of 2023-2025)*



Measuring to alert

"If current emissions levels persist, there is now a 50% chance that global warming of 1.5°C will be exceeded in nine years."

Report by the international scientists of the Global Carbon Project, published in November 2022 based on data collected on the Global Carbon Atlas platform, financed since 2013 by the BNP Paribas Foundation and run by researcher Philippe Ciais of the CEA (French Atomic Energy and Alternative Energy Commission).

Using solar energy

In India, the Switch on Solar programme, supported by the BNP Paribas India Foundation, helps educational and healthcare facilities switch to solar energy and establish a financing plan that reinvests the savings made in sustainable energy equipment, such as LED bulbs.

In the press

ABOUT THE CLIMATE & BIODIVERSITY INITIATIVE PROGRAMME:

"Since 2010, the BNP Paribas Foundation has been the only Foundation to support research on climate change and biodiversity erosion [...] Climate & Biodiversity Initiative also raises awareness among the general public, especially young people, of the issues of global warming and biodiversity through conferences, exhibitions and other public events."

The Gazette du LABORATOIRE, March 2022, no. 284.

"This research topic is under-funded, but everyone should be concerned about it and roll up their sleeves to take action. Our quality of life depends on it. We need to mobilise all sources of funding, including the private sector.

And this programme also serves as a megaphone on the subject [...] It puts the emphasis on the freedom and creativity of researchers to advance knowledge," explains Yunne Shin, marine biologist, Director of Research at the IRD et honorary research associate at the University of Cape Town, South Africa."

LesEchos.fr, 24 February 2022.

ABOUT THE ONE PLANET FELLOWSHIP:

"In Africa, agriculture is the biggest employment sector for women. Climate change and its impact on land is particularly affecting them, according to UN Women. West Africa is experiencing its worst food crisis in a decade, with 27 million people suffering from famine. "This situation could be avoided if women farmers had the same access to land, seeds and training as men," says Michèle Mbo'O-Tchouawou, Deputy Director of the African Women in Agricultural Research and Development (AWARD) network in Nairobi, Kenya. Its aim: to make the African agricultural world more inclusive. This is also the main objective of the One Planet Fellowship programme, led by AWARD with particular support from the BNP Paribas Foundation."

Elle, 5 October 2022.



Disseminating and transmitting knowledge

Almost 900,000! This is the number of people who have already been made aware of major environmental issues thanks to all the actions carried out by the BNP Paribas Foundation since the start of its Climate & Biodiversity Initiative programme, such as conferences organised for the Group's employees.

Because the widespread sharing of knowledge also means providing access to the general public, the BNP Paribas Foundation continued its support for two naturalist artists by backing their Tropical Autumn exhibition in the large greenhouses of the Museum of Natural History in Paris in 2022 (27,000 visitors). This fun, scholarly programme highlighting Guiana's biodiversity was accompanied by introductory workshops in botanical drawing open to all.

In another initiative, the BNP Paribas Foundation and Bayard produced an eight-page insert in the magazine *We Demain 100% ado* (32,000 copies distributed), presenting three projects supported by the Climate & Biodiversity Initiative and detailing eco-actions that everyone can adopt.

In Morocco, the BMCI Foundation supported the Terra art exhibition, where four young painters and sculptors chose art as a means of raising awareness of environmental protection. And in Germany, looking at the problem at its source, BNP Paribas Stiftung supports the Biodiversity Education Project at the Goethe University Frankfurt, which provides future teachers with specific training in environmental issues and makes a website with educational material on this topic available to all.

Making culture accessible to all: myth or reality?

For the BNP Paribas Foundation, sharing culture means fostering artistic creation, encouraging the emergence of new talent, and giving everyone access to art through educational and solidarity-based initiatives.



Sofi Jeannin

Interview

with Sofi Jeannin

Musical Director
of the Maitrise de Radio France choir school

What do the words "culture" and "transmission" mean to you?

Culture is the set of ideas and arts of civilisations. It is the foundation of our collective intellectual and artistic consciousness: each individual's life is enriched by it. To speak of transmission is to speak as much of memory as of exchange. Exchanges between all people: parents and children; musicians and students; conductors and choirs. Transmission occurs in both directions, like a dialogue where each person feeds off the other.

What do you consider to be priority actions for culture?

Culture must be brought into the lives of as many people as possible so that it can touch the heart of every person. In particular, I am thinking of classical music, which, in my opinion, is one of the most beautiful human inventions and so absent from many people's daily lives. Everyone has a fundamental right to be aware of it.

How can we reach out to young people and get them on board?

School is the most egalitarian pathway in our society. It is through this that we must address the youngest members of society, by offering them the opportunity to meet professionals and high-level musicians. It is not just a question of raising awareness: we have a duty to offer them the highest quality possible, this is a mark of deep respect for the younger generations. Imagine how inspiring it is for a child to understand the pathways to freedom through great works and interpretations! Such artistic encounters from the age of 6 or 7 are founding moments in the life of a child, who may, who knows, make a career in the field.

If you were at the head of a foundation, what would you do in this field?

I would support programmes that work in favour of diversity and inclusion. Culture must be part of our young people's lives, so that they encounter beauty in their daily lives: it must be present to nourish them, as an ingredient in their lives!



Transmitting culture to as many people as possible?

Yes we can!

Responses through corporate philanthropy

"Welcoming these students by telling them that this is their home (the Villa Medici), and there can be a before and an after."

**Sam Stourdzé,
Director of the Villa Medici.**

In 2022, the BNP Paribas Foundation supported the Villa Medici - Académie de France in Rome's Pro Residence, which hosted 300 young people from 15 forestry and woodwork high schools in the Nouvelle-Aquitaine region from 9 to 13 May. The programme included meetings with professionals, workshops, tailor-made courses and the production of an audiovisual clip about their trip on their return to France.

During the year, before the trip, each class had, worked on the production of a work inspired by Roman heritage. To the great pride of the 1st year carpentry and joinery technician students at the Haroun-Tazieff high school in Saint-Paul-lès-Dax, their agora made of Landes pine was chosen to be exhibited for six months in the gardens of the Académie. In 2023, 600 young people from the south of France, PACA and Grand Est regions will be invited to the Villa for a fortnight. The BNP Paribas Foundation has committed to supporting this large-scale artistic and educational project for three years.

“It was an enriching and memorable experience, enabling some students to reveal themselves on stage and overcome their inhibitions.”

A teacher involved in the Au cœur de l'Athenee project.

In 2022, the BNP Paribas Foundation also supported another institution of excellence, the Maîtrise de Radio France choir school (see page 20), by enabling young people from Bondy (Seine-Saint-Denis) to continue their lessons at the school through to high school by opening a course for high school students. Opening up the field of possibilities is also the objective of the Au cœur de l'Athénée project, with which the BNP Paribas Foundation joined forces in 2022. Two vocational high school classes and a class of newcomers immersed themselves in the life of Parisian theatre, learning about various artistic practices under the guidance of Julien Masmondet, conductor of the Les Apaches ensemble. On 1 July 2022, this rich experience culminated in the on-stage show *Je Rêve de Rêver*.

Outside France, BNP Paribas' corporate philanthropy has supported Outreach accessibility programmes run by the Zip Zap Circus School in Cape Town, South Africa. Thanks to the partnership between their home and the school, artists Phelelani and Jacobus have become professionals, touring the world with their company Moya!.

€10

The price of a seat at the Paris National Opera for under 28s for Youth Preview shows supported by the BNP Paribas Foundation.

Supporting contemporary creation

A look back at some key moments for the artists and partners of the BNP Paribas Foundation in 2022.



The 30th edition of the Saint-Louis Jazz Festival in Senegal, an international festival that has been supported by BICIS and the BNP Paribas Foundation for the past ten years. The Foundation is also a partner of the local Kora school for girls and boys, created by Ablaye Cissoko, via the DreamUp programme. When music, transmission and solidarity become one!



Appointment in September 2022 of dancer and choreographer Kaori Ito, an artist supported by the BNP Paribas Foundation, as director of the TJP Centre dramatique national de Strasbourg-Grand Est.



1 km of dance on 14 May 2022 along the Canal de l'Ourcq in Pantin (Seine-Saint-Denis – France), punctuated by workshops, performances, a ball and a DJ set, with the Centre National de la Danse.

A double success for Cédric Klapisch's film *En Corps*, the film of the year, and for choreographer Hofesh Schechter who plays a key role in it. In November, the BNP Paribas Foundation also supported the performances of his play *Double Murder* at the Danse Danse festival in Montreal.



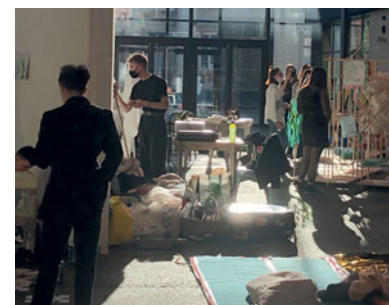
"Ten Years Of Stars And Freedom" anniversary concert by the group Supersonic, on 4 November at the Trianon in Paris; its founder, singer and jazz saxophonist Thomas de Pourquery, was awarded the Prix Django Reinhardt by the Académie du Jazz in March 2022.



In Tokyo, a dance festival in the metro was organised by the Dance Archive Network association to promote Butō dance. On the agenda: innovation, choreographic performances, exhibitions and installations in virtual or augmented reality.

"An eminently political event, supporting strong values such as ecology, solidarity and confidence in European youth."

Chris Dercon, former Chairman of the Rmn-Grand Palais, on EuroFabrique, from 7 to 10 February 2022.



An unprecedented performance by jazz composer and pianist Dan Tepfer: thanks to his FarPlay application, he led a live, remote jam session "Round Midnight Around, the World", for World Music Day.



Thank you to our partners

Much more than simple collaboration agreements, the BNP Paribas Foundation maintains personalised links with its partners, where loyalty and trust are cardinal values.

In 2022, the Foundation supported 18 new partners, bringing the total number to **nearly 360**.

The BNP Paribas Foundation is a team of 14 people within the BNP Paribas Corporate Commitment Department working for its 360 partners:

Isabelle Giordano, Head of Group Corporate Philanthropy and General Delegate of the BNP Paribas Foundation

Solidarity: Agnès Beccaria, Sovarie Gédin and Perrine Tesse

Environment: Nathalie Andriamamonjy and Delphine Gluzman Grosman

Culture: Adeline Jacques and Mathilde Favre

Communication: Isabelle Candelier and Afi Affoya

Strategy and gouvernance: Cécile Advani

Transverse projects: Jeanie Darras, Céline Hernandez and Fatiha Houat

SOLIDARITY

286 partners

Fostering equal opportunities and contributing the training of young people

- AFEV
- Apprentis d'Auteuil
- Article 1
- Ashoka
- Bibliothèques Sans Frontières
- CIUP (Cité internationale universitaire de Paris)
- Conseil départemental [departmental council] de la Seine-Saint-Denis
- DSDEN (Direction des services départementaux de l'éducation nationale)
- EPA (Entreprendre pour Apprendre)
- HCR (United Nations High Commissioner for Refugees)
- IFRI (Institut français des relations internationales)
- Institut de l'Engagement
- Institut Louis-Bachelier (Collège de France)
- L'Épopée
- Le Choix de l'école
- Le Collectif Mentorat
- La Source-Paris
- International Federation of the Little Brothers of the Poor
- Proximité
- Simplon
- Singa
- Télémaque
- Viens Voir Mon Taf
- Whitaker Peace & Development Initiative

Enabling professional integration

- Adie
- La Cravate Solidaire
- Les Déterminés

Combating poverty among women

- ADSF (Agir pour le développement de la santé des femmes)
- La Fondation des femmes
- Règles Élémentaires
- Resonantes
- Samusocial de Paris

+ 141 associations supported by Projet Banlieues

+ 83 associations from the Help2Help programme

+ 30 associations from the DreamUp programme

60 partners

Supporting creation

JAZZ – CLASSICAL MUSIC

ARTISTS

- Ablaye Cissoko
- Airelle Besson
- Anne Pacey
- Cécile McLorin Salvant
- Dan Tepfer
- Laurent Coulondre
- Laurent de Wilde
- Leïla Martial
- Louis Winsberg
- Marion Rampal
- Paul Lay
- Pierrick Pédron
- Robinson Khoury
- Thomas de Pourquery
- The Volunteered Slaves
- Yaron Herman

DANCE – CIRCUS ARTISTS

- Alexander Vantournhout
- Amala Dianor
- Anne Teresa de Keersmaecker
- Camille Boitel and Sève Bernard
- Chloé Moglia
- Compagnie 14:20
- XY company
- Crystal Pite
- Etienne Saglio
- Hofesh Shechter
- Jann Gallois
- Kaori Ito/TJP CDN Strasbourg-Grand Est
- (LA) Horde/Ballet National de Marseille
- Sharon Eyal
- Tatiana-Mosio Bongonga
- Wang Ramirez
- Yann Frisch

Promoting access to culture

- Opéra National de Paris
- Rmn-Grand Palais: EuroFabrique
- L'Athénée Théâtre Louis Jovet: Au Coeur de l'Athénée project
- Villa Medici
- Zip Zap Circus School

INSTITUTIONS

- Académie du Jazz
- Bahrain Jazz Festival
- Festival Au Tour des Cordes – Senegal
- Jazz Festival in Saint-Germain-des-Prés – Paris
- Jazz Festival in Vienne
- Jazzdor Festival Strasbourg-Berlin-Budapest
- L'Esprit du Piano Festival – Bordeaux
- Piano aux Jacobins Festival – Toulouse
- Jazz Sous les Pommiers Festival – Coutances
- Variations Festival – Nantes
- Jazz Migration
- Lille Piano(s) Festival
- Nice Jazz Festival
- Saint-Denis Jazz Club
- Saint-Louis Jazz Festival – Senegal

INSTITUTIONS

- Biennale Internationale des Arts du Cirque – Archaos
- Centre national de la danse – Pantin
- Dance Archive Network – Japon
- Fabrique Chaillot – Paris
- Le Plus Petit Cirque du Monde
- Maison de la Danse – Lyon
- Montpellier Danse (Creative residencies)

13 partners

Supporting scientific research

- **AWARD** (African Women in Agricultural Research and Development Kenya)
- **CEFE** (Centre d'écologie fonctionnelle et évolutive) of the CNRS
- **FRM** (Fondation pour la recherche médicale)
- **Ghent University** (Belgium)
- **INRAE** (Institut national de recherche pour l'agriculture, l'alimentation et l'environnement)
- **IRD** (Institut de recherche pour le développement)
- **Mediterranean Institute of Oceanography** (France)
- **Museo Nacional de Ciencias Naturales** (Spain)
- **UN Women** (Agrifed)
- **Université Paris-Saclay**
- **UVSQ** (Université de Versailles Saint-Quentin-en-Yvelines)

Improving the dissemination of scientific knowledge

- **IPBES** (Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services)
- **La Cité des sciences et de l'industrie/Universcience Partenaires**
- **The Conversation France**

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"You give us freedom."

Sharon Eyal,
Dancer and choreographer,
supported by the BNP Paribas Foundation

Five of the BNP Paribas Foundation's iconic programmes in 2022

DREAMUP, SINCE 2015:

- 29 countries
- 57,000 beneficiaries
- Budget of €4.8 M

THE REFUGEE PROGRAMME, SINCE 2015:

- 29 associations supported
- 11 European countries supported
- A budget of nearly €13 M

CLIMATE & BIODIVERSITY, SINCE 2010:

- 500 scientists supported
- Awareness-raising for 900,000 people
- Budget of €24 M

ODYSSÉE JEUNES, SINCE 2009:

- 50,000 middle school students
- 137 middle schools in Seine-Saint-Denis
- Budget of €750 K

PROJET BANLIEUES, SINCE 2006:

- 1,035 associations supported
- 900,000 beneficiaries
- Budget of €29 M

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